



Video transcript: Maximize your mobile phone for smart financial planning

Video source: [Regions.com](https://www.regions.com); [YouTube](https://www.youtube.com)

Note: Electronic music with a steady cadence like drips of coffee plays.

On screen: A smartphone image appears and quickly slides to the right as the words “How to Get More Out of Your Bank’s App” appear at left.

VOICE-OVER: Your bank’s smartphone app helps you do more than just check your account balance.

On screen: The words “How to Get More Out of Your Bank’s App” dissolve to an animated image of a smartphone screen with rows of app buttons. On the words “smartphone app,” the phone turns to the right and the smartphone displays a white screen with the Regions Logo and a green “Account Balance” heading above “Checking” and a \$1,722 balance.

VOICE-OVER: Here are three ways you can use your bank’s app to make a more secured, more streamlined financial plan.

On screen: Three lines extend from the smartphone and connect to three images – one of a phone with lines inside for capturing an image of a check, a white chat bubble icon and a lock icon.

VOICE-OVER: Here are three ways you can use your bank’s app to make a more secured, more streamlined financial plan.

On screen: The previous images move down in the animation as the words “Use Security Features” appear.

VOICE-OVER: Use security features.

On screen: The “Use Security Features” heading slides off the screen to the left and the lock icon moves to the center and becomes larger.

VOICE-OVER: Security is an important part of financial planning. Wallets can be stolen, and even the most careful person may accidentally misplace a card.

On screen: Red square image icons representing a stolen wallet and credit card and receipt come out of the keyhole of the lock with blue lines.

VOICE-OVER: If this happens, your bank app’s security features may be able to help you take immediate action even before contacting the bank.

On screen: Icon images of an eye, a fingerprint, a lock and shield with checkmark appear and extend in blue lines from the lock’s keyhole.



VOICE-OVER: For example, the Regions LockIt feature lets you block online or in-store purchases on your Regions personal credit card, check card or prepaid Now Card directly from the app to help prevent unauthorized purchases.

On screen: The animated image moves left and shrinks as the white circle with the lock image appears larger at right. Icons representing credit, check and Now cards appear and extend in lines from the keyhole.

VOICE-OVER: Sign up for text alerts.

On screen: The original graphic with the phone, white chat bubble icon and lock quickly reappears and shrinks as the chat bubble icon enlarges and the words “Sign Up for Text Alerts” appears.

VOICE-OVER: Many banking apps allow you to set up text alerts to notify you of any number of events, such as when your checking or savings accounts fall below a certain amount.

On screen: A blue circle with the text "Deposit Confirmed!" and a checkmark inside and a green circle with the words "Bill Due!" appear left and right of the chat bubble icon representing text alerts. Then the words "Account Balance: \$147" appear at the bottom of the screen. The number 147 in white changes to orange and \$80 as an orange circle with a white exclamation point pops out on the left.

VOICE-OVER: Use the Mobile Deposit Feature.

On screen: The original graphic moves to the center of the screen again, enlarges and shrinks to reveal the phone with gridlines representing capturing an image of a check as the words “Use the Mobile Deposit Feature” appear.

VOICE-OVER: Your bank’s app may be able to get a picture-perfect shot of your check for an easy deposit anywhere anytime.

On screen: The phone in the animated images takes a picture of a check for deposit, which then slides out as a green check mark appears to the right.

VOICE-OVER: While many banks offer next-day access to your funds, verify your bank’s policy with the bank representative.

On screen: A white circle appears with a black X and Y axis and teal trendline with an arrow pointing up.

VOICE-OVER: With alerts and security features, you’ll be one step ahead of your financial responsibilities.

On screen: The animation changes to show the smartphone screen with the \$1,722 account balance surrounded by the three separate icons from the previous video sections on text alerts, mobile deposits and Regions LockIt features.

VOICE-OVER: For more financial planning tips, visit regions.com/insights.

On screen: The words “For more financial planning tips, visit regions.com/insights” fade in. The screen fades to white and the Regions logo and text animates in.



The words, “Insights by Regions. Tools, tips, and calculators to help you confidently manage your money and move your life forward. regions.com/insights” appear above the Regions logo.

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