



Video Transcript

Regions CashFlowIQ® Essential Plan

Note: Upbeat music begins to play.

On screen: Regions Logo appears with the words “CashFlowIQ® Essential Plan.” The green triangle of the Regions logo turns and morphs into a play button icon.

[Voice-over] Cash flow management is an essential part of ensuring the success of your business.

On screen: An arrow clicks the play button and an illustration representing a computer with Cashflow Management appears on screen.

[Voice-over] Yet the process of paying bills, creating and sending invoices, and receiving payments is not always simple.

On screen: A navy grid of 12 rectangles appears, with images of four people looking at computers, a screen or a bill. Then two invoices appear. The grid changes to show two credit cards, electronic transfer of funds on a computer, a woman at her computer, and a computer screen with an invoice.

[Voice-over] Finding a way to efficiently manage your company’s finances could give you a competitive edge and save you money.

On screen: The grid of 12 rectangles shows 12 different images of four people looking at computers, credit cards, money being sent electronically, and electronic invoices. The grid morphs into a stack of blocks with dollar bill signs on them, showing how money grows over time.

[Voice-over] Regions CashFlowIQ makes it easy to pay and get paid.

On screen: The dollar bill signs now move from computer to computer showing how you can pay a vendor electronically and/or receive payment from a vendor electronically.



[Voice-over] With Regions CashFlowIQ you can: Easily make domestic payments via ACH, check, debit or credit card. Make international payments using a credit card or by wire transfer.

On screen: Text appears that says, "With Regions CashFlowIQ you can." The screen shows two people sitting in chairs working at their laptops with dollar signs floating between the two computers. Then it shows a woman making a payment with a credit card on the computer. The same woman is seen in front of her bank with dollar signs floating around the bank, demonstrating a wire transfer.

[Voice-over] Set up recurring payments for companies you pay regularly.

On screen: The navy grid is back with a dollar sign in the middle and a spinning arrow surrounding it. The grid now has abbreviated months of the year in all 12 blocks.

[Voice-over] Send electronic invoices and send client payment reminders.

On screen: The grid disappears, and a man is shown looking at a Send Invoice form that shows a Payment Due of \$345.00.

[Voice-over] Keep track of all transactions on the dashboard, save time and improve security.

On screen: The man is now looking at a computer screen of the Regions CashFlowIQ Essential Plan dashboard. The screen scrolls down to show more of the dashboard. Then a woman comes on screen and is looking at a computer screen with a clock with its hands moving around, and a dollar sign. Another screen appears with a man looking at a computer screen with a lock on it.

[Voice-over] All within your Regions online account.

On screen: The Regions OnePass[®] Login screen appears as the username and password are entered.



[Voice-over] Our **Essential plan** is best for businesses with only **one user and, without accounting software to sync.**

On screen: A man appears sitting at a table looking at the Essential Plan's dashboard. Other rounded square images surround him. Each has a different label: 1. Payments Out; 2. Bill Approvals; 3. Payments In; 4. Open Invoices. The squares move closer to the man on the computer.

[Voice-over] It has a user-friendly dashboard, plus intelligent virtual assistant technology to read and extract data from bills, reducing manual data input.

On screen: The screen zooms in and we have a closer look at the man using the computer and looking at the Essential Plan's dashboard. The computer screen then shows an invoice with all the important details.

[Voice-over] It's a simple, automated solution to manage your payments process in one place.

On screen: The screen zooms out and shows a form with two tabs at the top, One time and Recurring are the two-tab labels. The form fields are Amount, Pay from, Delivery date and Note to vendor. A hand holding a credit card comes in and puts the credit card near the computer screen, simulating a bill payment. There are three other squares showing money icon, invoice and check icons, and a dollar bill sign.

[Voice-over] Let us help you simplify your payments, invoicing and accounting with the Regions CashFlowIQ Essential plan.

On screen: The 12-rectangle grid comes back with all different images in each section. It shows a front/back of a credit card; dollar signs; a man looking at a credit card; an Invoice with a Send button; a woman sitting in front of a computer; a computer screen with a Send button; an Invoice coming off of a computer screen; a woman looking at a computer screen with a balance due of \$98.04; two invoices, a computer screen and a credit card; a man looking at a computer screen with a Bill coming out of the screen; a woman at a table working on her computer; and a



laptop with an invoice and a message coming off the screen. The words “Regions CashFlowIQ® Essential Plan” appear in the middle of the grid.

[Voice-over] For more information, please contact your Treasury Management Relationship Manager or visit us online at regions.com/cashflowIQ.

On screen: The words “Please contact your Treasury Management Relationship Manager or visit us online at regions.com/cashflowIQ” words appear on screen. The music ends and the Regions logo appears. A disclaimer appears at the bottom.