



## Regions Next Step Podcast

### Home Ownership 101: Home Improvement Tips to Get Your Home Ready to Sell

In this podcast, Tamica Foster, a Financial Wellness Relationship Manager with Regions Bank in Jackson, Miss., offers practical home improvement tips for getting your home ready for potential buyers that won't break the bank.

Tune in through the link below to learn: How to conduct a thorough home inspection before sealing the deal

- Home improvement tips to make the selling process easier
- Focusing on curb appeal and depersonalizing to sell
- Tips for getting your home ready for viewing

### *Episode Transcript*

Narrator:

You're listening to Next Step Podcast, "Home Improvement for Getting your Home Ready to Sell" part of our Home Ownership 101, presented by Regions Next Step – advice, tools and resources to help you get closer to reaching your unique financial goals.

Tamica Foster:

My name is Tamica Foster, and I'm a Financial Wellness Relationship Manager for Regions Bank in Jackson, Mississippi. Today, we'll be discussing home improvement tips and tricks for getting your home ready to sell.

Whether you're nostalgic about leaving, excited for what's ahead – or both – a smooth sale of your current home can make the moving process much easier. A few simple home improvements can go a long way. To get started, here are some home improvement tips for getting your home ready for the potential buyers that won't break the bank.

First, don't overlook the value of cleaning and clearing up. A dirty cluttered home won't appeal to potential buyers. Giving your home a good cleaning will help make it more appealing to visitors. You may also want to consider hiring a professional cleaning service for maximum effect. Make sure to take the time to clear out any knickknacks, excess furniture and other clutter. The emptier your home is, the bigger it will seem.



And don't forget to clean out closets and cabinets. Buyers often examine them to make sure there is enough storage to fit their needs. For instance, when it comes to closets, you may want to consider keeping only what you need for the season and putting the rest in storage. If you have extra space in your closets, it may help potential buyers visualize their items fitting.

For potential buyers, being able to visualize themselves in your home is important to making the sale. To help with this, depersonalize when you're getting ready to sell.

Personal items like family photos and sentimental knickknacks might make the space feel more like home to you. However, they could have the opposite effect on potential buyers. Remove them so visitors can easily imagine themselves living in your home.

Another way to spruce up your current home is by applying a fresh coat of paint. Fresh paint is a fairly inexpensive way to give the inside of your home new life. Along with the walls, apply a new coat to the trim on doors and windows.

Now that the inside of your home is appealing for buyers, focus on curb appeal. Aim your efforts toward the first things potential buyers will see – your landscaping and front door. Give your front door a thorough scrub, or even a fresh coat of paint if necessary. Adding a new welcome mat on the ground can also be a nice, inviting touch. To add a pop to your landscaping, consider planting seasonal flowers or other evergreen options.

Though these tips may seem small, they can definitely have a big impact. When you're getting your home ready to sell, the details can make a huge difference.

You can find additional resources including articles, checklist, calculators and more online at [www.regions.com/nextstep](http://www.regions.com/nextstep). No matter your goals, Regions will help you with each step you want to take. Thank you for listening.

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